

Water efficiency helps save money and the planet

If saving money is a goal of yours, then look no further than your own home – it could be costing you money where you least expect it. Easy-to-implement water- and energy-saving measures can help you save cash and conserve these essential resources. By implementing these tips, a family of three could save up to \$500/year in water savings alone!*



The culprit	The solution	The savings*
A leaky faucet	Stop the drip!	10,000 litres of water/year
An inefficient washing machine	Replace with a water-efficient washer	Up to 40% on water and up to 60% on energy
13-litre or higher toilet	Replace with a high efficiency toilet (HET) or 6-litre toilet	Up to 30% on water + up to a \$60 rebate on Region approved toilets**
Long showers and inefficient showerheads	Reduce to 5 minutes and use a water-efficient showerhead	Up to 40-litres per shower – even more when you use a water-efficient showerhead
Lawn sprinkler	A healthy lawn with less water is easy: cut long to 3 inches, follow the Region Water Conservation By-Law, fertilize, aerate and top dress.	Reduce the time Running your sprinkler for only 30 minutes uses 570-litres of water!

*Savings is based on Kitchener Utilities current rate. Certain assumptions made to calculate total user savings.

**Contact Region of Waterloo for information on Toilet Replacement Program qualifiers.

Act fast to win!

The first 25 people to call **519-575-4495** will receive a free Region of Waterloo water conservation kit including a water-efficient showerhead, aerators, shower timer and more.

PLUS everyone who calls will be entered for a chance to win a rain barrel, ideal for outdoor watering.



But act fast – contest closes June 30, 2010.

Water is precious – let's all do our part!

For more information call **519-575-4021** or visit our Web site at www.region.waterloo.on.ca/water

